



Sponsorship Proposal for Agomoni 2020

Agomoni plans to organize the Durga puja in restricted fashion this year aligning with local and national guidelines.

Date & Venue

October 17-18, 2020

Rancho Community Park,

1998 Rancho Park Loop, San Ramon, CA 94582

You can check out details from previous years in our facebook page: facebook.com/bayareaAgomoni/.

We are taking all possible measures to make the event safely enjoyable for all visitors in this unprecedented time. We will work closely with the city officials for specific guidance and comply with all relevant regulations from authorities including state, CDC etc.

- *The event is for member families only – no one else will be allowed in the venue during the event*
- *We will enable contact tracing along with member registration process*
- *All attendees and volunteers are required to wear face masks all the time*
- *We will ensure all aspects of the event is contactless as much as possible*

Agomoni has been focusing on helping the local and global community during this unprecedented period. We have engaged in many philanthropic endeavors so far. Here are some examples.

- *Provided essential PPE in the form of handmade masks and gowns to the needy in our community through Contra Costa County Health department and aim to provide about a 1000 masks by the end of 2020.*
- *Supported Meals on Wheels' effort via significant donation to serve food to elderly community members during the pandemic*
- *Donated a significant amount to help communities devastated by the Amphan cyclone – a major natural disaster across West Bengal and Odissa coastal areas in May 2020.*

We plan to continue our effort to support local communities throughout the rest of the year including food bank donation and serving food to underprivileged during holidays. Agomoni plans on continued help with rebuilding of Amphan impacted communities and engage in other charitable endeavors.

Cultural Concerts

During this trying time, Agomoni has continued its effort to celebrate Indian culture via many virtual concerts. People have attended these session from across the world and the attendance on average have been 300+. Majority of these attendees are based in bay area who are members, their friends/families, well-wishers of Agomoni and enthusiasts of Indian culture. We plan to organize five or more such sessions up to the Durga puja – including at least one with professional and renowned artists from India performing live. Sponsoring such events will help you reach a large number of potential customers. Respective sponsorship options are detailed in next section.



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Advertisement in E-magazine

Agomoni proudly sponsors the yearly magazine showcasing literary and art works of community members across bay area. People cherish the work flipping through the pages of this compilation. The magazine is electronically delivered to a large audience – it's prominently highlighted in Agomoni web-site and promoted via social media channels.

Presence on Agomoni Web site

Our website is visited heavily by members and other general audience. It's the primary source of information for Agomoni's events, philanthropic endeavors and e-magazine. We had more than 25000 unique visitors this year so far with an average of 7000 hits/month. Your advertisement on our web-site will be displayed prominently for one year.



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À La Carte Sponsorship Options

| | | | | | |
|----|--|--|----|--|------------------------------------|
| A5 | Souvenir Advertisements <i>Published to general audience of Agomoni and available on website eternally.</i> | Full page (FP): \$250 , Half page (HP): \$150 | S1 | Sponsor external artist | \$1000 |
| A6 | Banners & Signs | \$300 per banner or standee | A7 | Website Advertisements | \$300 for one-year presence |
| C1 | Stage time for promotion (recorded or live video up to 2 minutes) during <u>concert with external artists</u> | \$350 | C4 | Stage time for promotion (recorded or live video) during <u>Monthly Agomoni programs with local artists and members</u> | \$200 |
| C2 | Display sponsor's logo throughout the <u>concert with external artists</u> | \$250 | C5 | Display sponsor's Logo throughout the <u>Monthly Agomoni programs with local artists and members</u> | \$50 |
| C3 | Digital banner to be displayed 3 times during emcee segments (15 seconds each) of <u>concert with external artists</u> | \$150 | C6 | Digital banner to be displayed 3 times during emcee segments (15 seconds each) of <u>Monthly Agomoni programs with local artists and members</u> | \$150 |

Package Options

| | | |
|----|--|--------------|
| P1 | With External Artists around Durga puja timeframe (once during Durga puja) <ul style="list-style-type: none"> • Stage time for promotion (recorded or live video up to 2 minutes) • (Discounted Add on) Promotion during monthly Agomoni programs • Sponsor's Logo will be displayed all throughout the program • Small digital banner will be displayed 3 times during emcee segments (15 seconds each) | \$700 |
| P2 | Monthly Agomoni programs with local artists and members (once a month) <ul style="list-style-type: none"> • Stage time for promotion (recorded or live video up to 2 minutes) • Sponsor's Logo will be displayed all thought the program • Small digital banner will be displayed 3 times during emcee segments (15 seconds each) | \$300 |

Suggested Puja Donation Options

| | | | | | | | | |
|----|-------------------|-------------|----|--------------|--------------|----|--------------|--------------|
| D1 | Puja Flowers | \$51 | D4 | Saptami Puja | \$101 | D7 | Dashami Puja | \$101 |
| D2 | Puja Mishti Bhog | \$51 | D5 | Ashtami Puja | \$101 | | | |
| D3 | Puja Fruit Prasad | \$51 | D6 | Nabami Puja | \$101 | | | |

- You can offer e-puja with your naam and gotro – suggested donation amount is \$10
- We will humbly accept donation of any amount towards the puja or to support Agomoni as a whole.

Coupon Options

| | | |
|----|--|--------------|
| B1 | Coupons distributed to members for one day – with food packet or registration packet | \$250 |
| B2 | Coupons distributed to members for two days – with food packet | \$500 |



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AGOMONI – A slice of Bengal in the Tri-valley

(A Bay Area Non-Profit Organization)

11040 Bollinger Canyon Rd, STE 954, San Ramon, CA 94583

| Vendor Information and Request | | | |
|--|--|--|--|
| Vendor/Donor Name | | | |
| Contact Person's Name, Phone Number, Email | | | |
| Type of Business | Commercial [<input type="checkbox"/>] Non Profit [<input type="checkbox"/>] For Donors, please check here [<input type="checkbox"/>] | | |
| Merchandize/Service | Garment[<input type="checkbox"/>] Art/Jewelry[<input type="checkbox"/>] Food[<input type="checkbox"/>] Media/Books[<input type="checkbox"/>] Real Estate[<input type="checkbox"/>] Other [Explain : _____] | | |
| À La Carte | A5[<input type="checkbox"/>] A6[<input type="checkbox"/>] A7[<input type="checkbox"/>] C1[<input type="checkbox"/>] C2[<input type="checkbox"/>] C3[<input type="checkbox"/>] C4[<input type="checkbox"/>] C5[<input type="checkbox"/>] C6[<input type="checkbox"/>] S1[<input type="checkbox"/>] B1[<input type="checkbox"/>] B2[<input type="checkbox"/>] | | |
| Donation | D _____ | | |
| Custom | | | |
| Additional Requests | | | |
| Payment Options (check one option) | [<input type="checkbox"/>] Check – In favor of “Agomoni” | [<input type="checkbox"/>] PayPal [<input type="checkbox"/>] Google Pay | [<input type="checkbox"/>] Bank Transfer |
| | Bank & Check # | agomoni.bayarea@gmail.com | Contact Agomoni |

I AGREE TO ABIDE BY THE RULES OF AGOMONI AND TO ALL THE TERMS AND CONDITIONS.

Vendor/Donor/Representative Signature _____ Date _____

Terms & Conditions

- All vendors must provide proof of business license that is valid as of the event date.
- Stalls will be allocated on a first come first served basis, after receiving the check.
- Agomoni cannot be held responsible for any thefts or losses.
- Vendors must clean up at the end of the event and return the facility as they got it.
- Food vendors must take back the toxic wastes to discard them at appropriate places.

Dates

- Entire payment must reach Agomoni by September 30th, 2020. All banners/standees must reach Agomoni by October 10th, 2020. They will be returned by end of the month.
- Souvenir content must reach Agomoni by September 30th, 2020. Please email them at sponsorship@agomoni.org.

Contact

- Email Sponsorship Committee at: sponsorship@agomoni.org or call us at (650) 222 9482.