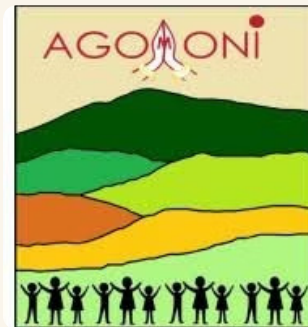




Partner With Agomoni

The premier Bengali cultural association of the Tri-Valley, Bay Area — bringing communities together through heritage, celebration, and connection.

CORPORATE SPONSORSHIP OPPORTUNITY



Who We Are

Agomoni: A Community at Heart



Agomoni is the Tri-Valley's most established Bengali cultural organization, uniting families, professionals, and newcomers across **Pleasanton, Dublin, Livermore, and San Ramon.**

Founded on the spirit of togetherness, we celebrate Bengali culture, language, and traditions — and welcome all communities to join our journey.

500+

Member families

10+ Years

Serving the Bay Area

5,000+

Annual attendees

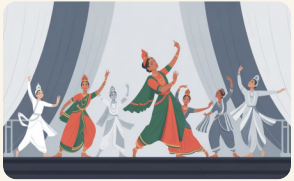


Durga Puja: The Grandest Celebration

Durga Puja is the largest Hindu festival in Bengal — a **five-day cultural extravaganza** blending devotion, art, music, food, and community. Agomoni's annual Durga Puja is the flagship event of the Tri-Valley's South Asian calendar.

Event Highlights

What Sponsors Step Into



Cultural Performances

Classical dance, music, drama, and children's programs drawing crowds across all age groups.



Authentic Food Fair

A beloved food village featuring authentic Bengali cuisine, attracting food lovers from across the Bay Area.



Vendor Marketplace

Artisan vendors, jewelers, and small businesses creating a vibrant marketplace experience.



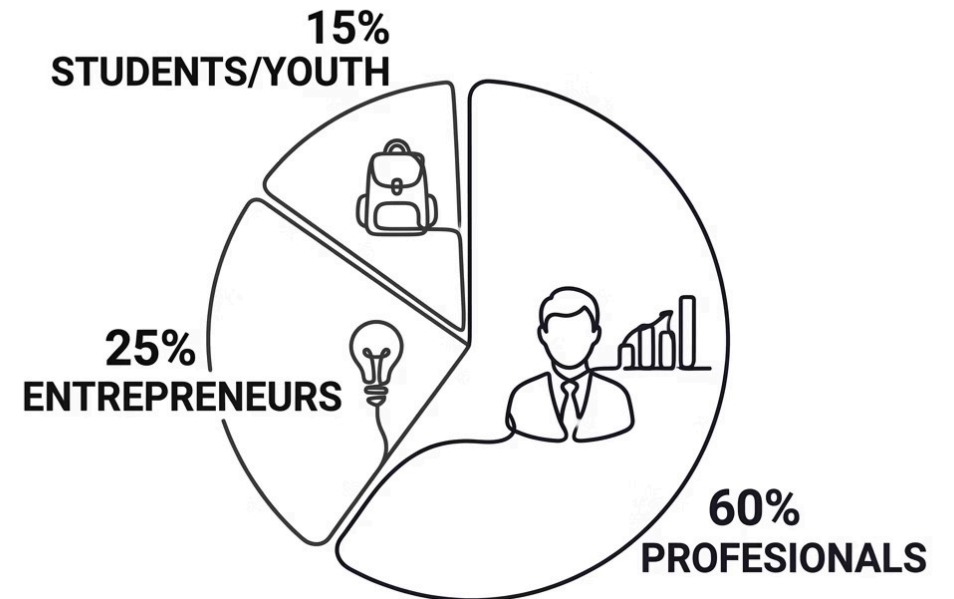
Family Experience

A welcoming, family-friendly environment bringing together professionals, parents, and children.

Our Audience

Who You'll Reach

Agomoni's Durga Puja draws a highly educated, high-income professional demographic — **exactly the audience** Bay Area brands want to engage.



Audience breakdown: 60% tech & finance, 25% entrepreneurs, 15% students. Age 35-50 primary. HHI >\$150K.

Tech & Finance Professionals

Engineers, PMs, and executives from Google, Meta, Cisco, and beyond.

Affluent Families

Homeowners in Pleasanton, Dublin & San Ramon — key Bay Area consumer segments.

Multi-Generational Reach

From first-generation immigrants to Bay Area-born youth — a diverse, loyal community.

Sponsorship Tiers

Choose Your Partnership Level

Platinum

Title Sponsor — Premier logo placement, stage naming rights, VIP access, dedicated booth, and social media spotlights throughout the season.

Silver

Supporting Sponsor — Logo on event materials, shoutouts during performances, and community recognition across digital channels.

Gold

Premier Sponsor — Prominent branding on banners and programs, booth space, and featured mentions in all event communications.

Community

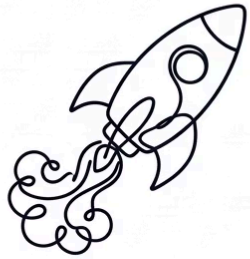
In-Kind / Activity Sponsor — Support a specific activity or segment (e.g., children's program, food fair) with tailored recognition.



What You Gain

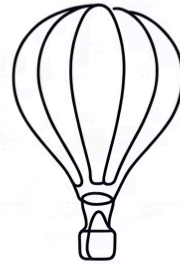
Sponsorship Benefits at a Glance

PLATINUM



All benefits, including
Logo on banners & stage.

GOLD



Most benefits, like
Social media mentions.

SILVER



Select benefits, like
Program booklet listing.

COMMUNITY



Recognition & Digital
newsletter feature.

Every sponsorship tier is crafted to deliver **genuine, measurable visibility** — before, during, and after the event.

- Pre-event: Social media campaigns, email newsletters, and press releases
- At event: Live stage recognition, booth presence, banner placement
- Post-event: Photo/video features, recap content, thank-you communications



Why Agomoni

The Business Case for Partnership



Hyper-Local Reach

Direct access to 5,000+ engaged, loyal attendees in one of California's most affluent suburban corridors.



Authentic Goodwill

Align your brand with genuine cultural celebration — not advertising. Sponsoring community matters to people.



CSR Impact

Fulfill diversity, equity, and inclusion goals by investing in a thriving immigrant and multicultural community.

A Trusted, Growing Platform



Agomoni has proudly partnered with local businesses, Bay Area tech companies, and community-focused organizations who share our values.

→ Consistent year-over-year growth

Attendance and community reach have expanded every year since our founding.

→ Media coverage & digital presence

Featured in local Bay Area media, Indian-American press, and active social media channels.

→ Professional event production

High-quality staging, emcees, lighting, and logistics — your brand is in good hands.

Let's Connect

Become a Part of Something Meaningful

Join us in celebrating Bengali heritage and building Tri-Valley community. We'd love to tailor a sponsorship package that works for your organization's goals.



Visit Us

agomoni.org




Email Us

Reach out to our sponsorship team to start the conversation.



Save the Date

Durga Puja 2025 — Tri-Valley, Bay Area. Be part of the celebration.

 **Agomoni welcomes sponsors of all sizes.** Whether you're a neighborhood business or a Fortune 500 company, there's a place for you at our table. Let's build something together.